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Bridge Foundation Delivering Urgently Needed Aid to Philippine Victims

NEW CANAAN, CT -- Bridge Foundation, the New Canaan, Connecticut-based humanitarian relief organization announced its first air shipment for the victims of the super typhoon. The shipment will originate from Bridge Foundation's warehouse in Amsterdam to Cebu, Philippines, for onward carriage to areas most in need.

Super Typhoon Haiyan, perhaps the most powerful storm ever recorded, has left widespread devastation, affecting 4.3 million people, including 800,000 who fled their homes. Authorities estimate the death toll well into the thousands.

The super typhoon, which made landfall early Friday local time, delivered winds as high as 195 mph, equivalent to a Category 5 hurricane. Haiyan breached the country's eastern island of Samar in the early morning and devastated the country.

Many areas in the path of the storm are still recovering from a recent 7.1 earthquake that hit the region on October 15, both increasing the risk of casualties and worsening potential destruction. The recent earthquake had already stretched national emergency response teams, leaving the potential for a large-scale humanitarian crisis.

Bridge Foundation prepared a World Health Organization (WHO) Emergency Health Kit which will provide basic healthcare support for 10,000 people for 90 days is basically a hospital-in-a-box. The kit includes basic medications, antibiotics, wound dressings, sutures, syringes, casting material and other medical supplies tailored for this specific disaster.

"Bridge Foundation is proud to deliver much needed supplies to aid the people of Philippines during this difficult time," said Gary Galanis, Bridge Foundation Director, "but so much more is desperately needed. "

Bridge Foundation is partnering with the Santa Monica, CA- based International Medical Corps (IMC), and is currently working on additional shipments to assist victims in Philippines.

Donations are requested to assist in providing additional medical support to the region.

About Bridge Foundation:

Bridge Foundation, an IRS registered 501c(3) organization, has been a vital asset to people in need around the world delivering medical and nutritional aid in times of natural – and manmade – disasters. Bridge Foundation provides humanitarian assistance directly to people in need, regardless of race, religion, ethnicity, or political affiliation. Bridge Foundation provides immediate humanitarian response -- including support to community medical practitioners with much-needed essential drugs, medical supplies and nutritional supplements along with training and health education. With their long-standing global relationships, Bridge Foundation is able to accomplish its missions by acquiring vast human resources, material and medical supplies available from developed nations -- and "bridging" with community-based healthcare and aid providers in developing countries and regions *everywhere* around the world. Because of Bridge's extensive global humanitarian experience, relationships, logistical network and understanding of specific country protocols, Bridge Foundation knows how to navigate through time-wasting red tape allowing them to be on the ground first to administer assistance -- from Darfur to Afghanistan to Haiti – to the Jersey Shore, Long Island and the Gulf Coast – Bridge Foundation and their partners continue to make a difference.

For more information on how Bridge delivers – and how you or your organization can become part of our global social responsibility network, visit us at:

www.bridgefoundation.org

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